

Dr. Guillermo Abdel Musik

- Research Topics
 - Supply Chain Management
 - Pricing Strategy
 - Financial Inclusion
- Research Projects
 - Over 120 research and consulting projects for a wide variety of companies, governments, and international organizations on sector analysis, program evaluation and strategy.
- Publications (Books)
 - Private Financial Education Initiatives in Mexico: Actual Initiatives, Demand and Opportunities for Improvement, (2020) Nacional Monte de Piedad.
 - Energy Reform and Local Content in Mexico: Effects on the Mining Sector, (2015) Technical Note IBD-TN-771 Interamerican Development Bank.
 - Diagnosis, Foresight and Strategy in the Autoparts Industry, (2003), Center for Competitiveness Studies, ITAM.
 - México 2020: Challenges and Perspectives, (1999) co-edited with Sergio Medina, Mexico City: Conacyt
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